

612 Sauna Society Board Minutes January 14, 2019

Present: Karoline, JP, Max, Vanessa, Glenn

Board Business

- Vanessa, interim board member joins the board, and is appointed and approved as Secretary
- Minutes: delayed until next meeting

Operations and Finances

- Last three weeks are on par with our busiest times from last year (~ 80% occupancy)
- Pass packages were very successful over the last month/holiday season
- Board approves all payments owed to John Pederson as CFO
- Board approves expanding to 7 day a week service for a 4-month pilot

Special sessions

- High demand for special sessions, especially for Aufguss, opening up more of them would be good if there are providers

Hosting

- Staff was great during JP's off site time

2019 Strategic Plan

- Explore using Traction as a process to develop the plan
- Develop a survey for members to feed into the process and plan

Partnerships

- ASI interested in having the 612 Sauna Society staffing an 2-3 week event for them in March

Next Meeting: February 18